

## **Senior Policy, Public Affairs and Communications Officer – The Drive Partnership**

Reports to: Policy, Public Affairs & Communications Manager  
Hours: Full Time (37.5 hours per week); flexible working considered.  
Salary: £35,335.28 – £36,713.36 per annum, depending on experience (plus £3000 London weighting if applicable)  
Contract: Permanent  
Location: Bristol/London/Remote (with occasional travel across UK)  
Benefits: A generous package including 25 days holiday per year plus public holidays, employee pension scheme with 4% employer contribution, Cycle2Workwork scheme, 365 days a year Employee Assistance Programme

**Please note:** This role is employed by SafeLives, but located within The Drive Partnership's central delivery team, and subject to matrix management.

### **Equality and inclusion**

SafeLives is committed to providing equal opportunities for all, irrespective of age, disability, race, sex, religion/belief, sexuality, gender identity, marital/civil partnership, pregnancy/maternity and working patterns. We are keen to have staff that appropriately represents all the communities we serve as an organisation.

We would particularly welcome applicants from people from the following under-represented groups:

- People from racialised communities
- Deaf and Disabled people
- LGBTQ+

### **Lived experience**

We believe there is no 'them and us' in domestic abuse and recognise that applicants may have direct or indirect experience of their own, whether disclosed or not. We are committed to placing lived experience of domestic abuse at the heart of all we do, and colleagues who chose to share their personal expertise can do so openly and with organisational support. If there is any discussion during the recruitment process regarding a candidate's personal experience of domestic abuse, it will be treated confidentially and will not be shared outside of the interview panel/Human Resources.

## About SafeLives

We are SafeLives, the UK-wide charity dedicated to ending domestic abuse, for everyone and for good.

We work with organisations across the UK to transform the response to domestic abuse. We want what you would want for your best friend. We listen to survivors, putting their voices at the heart of our thinking. We look at the whole picture for each individual and family to get the right help at the right time to make families everywhere safe and well. And we challenge perpetrators to change, asking 'why doesn't he stop?' rather than 'why doesn't she leave?' This applies whatever the gender of the victim or perpetrator and whatever the nature of their relationship.

Last year alone, nearly 13,500 professionals received our training. Over 70,000 adults at risk of serious harm or murder and more than 85,000 children received support through dedicated multi-agency support designed by us and delivered with partners. In the last four years, over 2,000 perpetrators have been challenged and supported to change by interventions we created with partners, and that's just the start.

Together we can end domestic abuse. Forever. For everyone.

## About The Drive Partnership

The Drive Partnership, formed by Respect, SafeLives and Social Finance, is working to transform the national response to perpetrators of domestic abuse. We work to end domestic abuse and protect victims by disrupting, challenging, and changing the behaviour of those who are causing harm. Together we have developed the Drive Project to address a gap in work with high-harm, high-risk perpetrators of domestic abuse. We also work to advocate for systems and policy change – to develop sustainable, national systems that respond more effectively to all perpetrators of domestic abuse.

### Our vision

Our vision is that by 2026 there will be a consistent approach which sees agencies in all PCC and local authority areas across England and Wales – backed by national leaders – working together to disrupt abuse and change behaviour to increase safety for victim-survivors, including children and families.

### Our way of working

Partnership is fundamental to our way of working. We are second-tier organisation focusing on the continuous improvement of service models, sharing best practice and supporting specialist service providers to deliver.

### We have four core strands of work:

- **The Drive Project** is our flagship intervention working with high-harm, high-risk and serial perpetrators of domestic abuse to prevent their

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A partnership between:



abusive behaviour and protect victims. The Drive Project challenges perpetrators to change and works with partner agencies – like the police and social services – to provide a co-ordinated community response and disrupt abuse.

- **Restart** is an innovative pilot project providing earlier intervention for families experiencing domestic abuse. It brings together domestic abuse services, children's social care and housing teams to identify and respond to patterns of domestic abuse at an earlier stage. Restart is currently being delivered in five London Boroughs.

- **The Drive National Systems Change** programme works across the domestic abuse specialist sector, public sector partners and beyond to identify and find solutions to systemic gaps in the provision and response to DA perpetrators with the aim of developing sustainable, national systems that respond to all perpetrators of domestic abuse and increase safety for victim-survivors across all communities. We identify systemic gaps and build solutions that keep survivors safer by addressing those causing harm.

- **Domestic Abuse Protection Orders (DAPO) Positive Requirements Triage Team** works as part of the Government's DAPO pilots to ensure that referrals from courts and policing are assessed and referred to the most appropriate DA perpetrator, mental health or substance misuse intervention.

## Key Duties & Responsibilities

As part of a team, this post will support the Policy, Public Affairs and Communications Manager to advance internal and external stakeholder communications and the development of, and public and political interest in, a more strategic approach to perpetrators of domestic abuse:

### Policy and Public Affairs

- Support the Policy, Public Affairs and Communications Manager to develop and promote policy positions, drawing on the expertise of the partnership.
- Lead and coordinate policy input into the Government's strategic approach to perpetrators, particularly through influencing on the Drive Partnership's key recommendations within its Call for Further Action.
- Identify and act on policy opportunities to promote best practice in perpetrator interventions – including both risk management and behaviour change, such as select committee enquiries, consultations, Bills, news developments.
- Build relationships with politicians, voluntary sector, civil servants and professional bodies, deputising for the Policy, Public Affairs and Communications Manager in key meetings where required.

- Support the coordination of sector and stakeholder forums to enhance collaboration towards a more strategic approach to perpetrators of domestic abuse.

## Communications

- Lead on maintaining the relevance, impact and delivery of the Drive Partnership's Communications plan.
- Build the Drive Partnership's digital media presence, supporting the team to develop engaging content and setting and meeting clear targets.
- Maintain clear core messaging and support the Drive Partnership team and network of partners to use it.
- Support the Policy, Public Affairs and Communications Manager in developing our media relations, proactively proposing stories of interest and taking them to fruition, taking media enquiries, drafting press releases and responses.
- Ensure the website is up to date with workstreams and fit for purpose.
- Strengthen communications within the Drive Partnership's network of partners ensuring both policy and communications expertise and input flows both ways between sites and the central team.
- Ensure victim-survivor voice guides our communications thinking and output – engaging in a compassionate, considerate and effective way with victim-survivors through Pioneer interaction, colleagues and any other interaction we have in our daily work.
- Ensure service user (perpetrator) input is collated and utilised in a responsible and safe way to highlight the importance of interventions in reducing risk and increasing the safety of adult and child victim-survivors – always centring victim-survivors and considering their safety within this work.
- Project and promote our values – through considered language, inclusivity and equality in Drive Partnership communications.

## Internal

- Play a role in the development of the team, nurturing and drawing on the talents of others.
- Maintain an accurate and secure audit trail of all relevant communication and ensure that all work is compliant with data protection law.
- Engage in a compassionate, considerate and effective way with all victim-survivors through Pioneer interaction, colleagues and any other interaction we have in our daily work.
- Undertake any other duties as may reasonably be required.

## Person Specification

### Experience

Experience of communications planning and delivery:

- Experience of working with the media, journalists and influencers (E)

- Creative and innovative approach to presenting information across different formats and channels, for a range of audiences (E)
- Using data and evidence in communications (E)
- Experience of developing a communications plan (D)
- Digital communication, including editing and creating online content and working knowledge of Google Analytics and AdWords (D)

Experience of working with a range of internal and external stakeholders to influence policy:

- Experience of working in coalitions (E)
- Experience working with policymakers/parliamentarians to influence policy (E)
- Experience of building and maintaining good relationships with a range of stakeholders (E)
- Experience of working with people with lived-experience of the issue at hand (D)

## **Skills**

Creativity and fluency:

- Excellent writing and editing skills (E)
- Creative and innovative approach to presenting information across different formats and channels, for a range of audiences (E)
- Ability to process and simplify complex information appropriately (E)

Organisational skills:

- Ability to plan, prioritise and meet multiple deadlines (E)
- Ability to be flexible and adapt to shifting priorities (E)
- Experience planning and setting up events (D)
- Ability to use initiative and judgement to identify problems early and propose solutions (E)

## **Competencies**

Teamwork and collaboration

- Works effectively as part of a team to deliver shared objectives and to build team spirit
- Actively engages the knowledge, ideas and contributions of others
- Supports colleagues in demanding situations, recognises the importance of well-being in self and others, accepts help and support from other team members

Communication and relationship management

- Builds and maintains good relationships with a range of internal and external stakeholders
- Speaks and writes clearly and effectively to both internal and external audiences

Delivering quality

- Takes responsibility for own workload,

- Acts on own initiative, seeks feedback from others, evaluates own performance and then acts upon it
- Tries out new ideas and ways of working and identifies and shares learning
- Is solution rather than problem focussed

#### Goal orientation

- Pursues tasks/goals with energy, drive and need for completion

#### Influence

- Is visible and approachable, taking time to talk to colleagues and support with queries